



PERSONAL
BRANDING

PORTRAITS for BUSINESS MARKETING

REINVENT YOUR BRAND PERSONALITY

with magazine-style portraits to market you, your brand, and your business.



CLIENT TESTIMONIAL

I had the pleasure of working with Jenn, and I highly recommend her. From the planning stage to image delivery, Jenn was personable, flexible, and provided valuable advice. This made the overall experience seamless and enjoyable. Jenn is a solid choice for your business branding photos.

Nichola - Author



CREATE THAT PERSONAL BRAND



KICK YOUR IMAGE UP A NOTCH with a Personal Brand portrait session.

Jenn Grachow Photography specializes in creating striking images for your website, social media, and marketing materials. Our portraits are so impressive, they could easily grace the cover of a high-fashion magazine or Fortune 500 publication.

Our process begins with a detailed consultation to understand your brand and its unique personality. From there, we tailor a portrait session specifically for you and your business. We'll work together to select the perfect outfits that best represent your brand. Our goal is to help you achieve a polished, professional look that resonates with your audience.

During your session, we'll guide you through poses that highlight and elevate your brand, product, or service. You'll have the opportunity to choose your favorite images before you leave. Any image you purchase will be delivered to you in high resolution digital format through a private gallery for convenient download.

Let us help you create stunning visuals that will make a lasting impact on your online presence and marketing materials. Invest in your brand with Jenn Grachow Photography.

CLIENT TESTIMONIAL

What a great experience! I felt like a rock star! Jenn is so talented and organized. One full day, lots of different looks and poses and all the while feeling so comfortable (I normally hate having my picture taken). I was able to review all the photos taken and narrow them down to the ones I wanted all before the day was through! The results were beyond what I could have imagined.

-Katrina - Business Coach



WHAT to WEAR

to your portrait session

When it comes to your wardrobe, I want you to dress in a way that makes you feel beautiful, confident, and true to yourself. Make sure your clothes are clean, wrinkle-free, and fit you well. Wearing something too small or too large can make you feel uncomfortable and may not look good in pictures.

For a sharp and versatile look, consider wearing a fitted suit, a stylish dress shirt or top with a blazer or sweater, and dresses that can easily transition from day to night. Timeless pieces don't date your images like trendy outfits do.

If you prefer a more casual style, choose your favourite jeans or leggings, a t-shirt, a fashionable sweater, and a leather jacket. Make sure your outfit is appropriate for meeting with clients, not just for lounging at home.

If you wear a uniform or clothing with logos that represent your brand, wearing them during your photo session can help convey your message effectively.

In terms of colours and textures, solid colours like red, black, navy blue, brown, green, and charcoal gray are great for a formal look. For a more playful style, experiment with fun colors and textures like lace, ruffles, satin, or silk.

Don't forget to bring accessories like belts, bracelets, earrings, necklaces, watches, scarves, hats, and shoes.

Men can also enhance their look with fun socks, pocket squares, ties, cuff links, and other accessories.





PERSONAL BRANDING & HEADSHOTS

The Ultimate Headshot Session
\$700

Your session includes:

- Complimentary Professional Make-up (light grooming for men)
- A 1-hour guided studio session with up to 4 wardrobe and backdrop changes.
- Same-day image selection
- 2 of your favourite images, professionally retouched and delivered to you digitally within 1 week.
- Commercial usage rights.

Add-Ons

- Additional team members
- *Additional images can be purchased individually or in a collection within 6 months of your session
- Team building sessions, large group sessions and seasonal content sessions available.

The Brand Builder
\$4000

For personal brands that are ready to have more presence and business launches.

Your session includes:

- Complimentary Professional Make-up (light grooming for men)
- Wardrobe guidance & multiple outfits
- 4-hour guided photo session
- 75 fully edited branding images
- 10+ iPhone video clips for scroll stopping social media content
- 1-2 locations (studio + lifestyle)
- Same-day image selection
- Commercial usage rights.

Image Collections

- 3 images \$800
- 10 images \$2500
- 20 images \$3500

Individual images \$375

*all prices subject to hst.



JENN GRACHOW

It's so much more than a photo!

It's about natural, approachable images that let the real you shine through to build a brand that sets you apart.

In the last 19 years, I have helped hundreds of business owners squash their photo fears and show up confidently in front of the camera.

Armed with a Bachelor of Applied Arts in Photography and an accredited member of the Professional Photographers of Canada, I also study the business of branding for unique, personality-packed images that connect with your dream clients.

How can I help you show up online with images you're proud to post?

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Jenn Grachow
PHOTOGRAPHY
by JnK Imagery