

# BRANDING

## SESSION GUIDE

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**DAYDREAM**  
PHOTOGRAPHY

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LET'S CAPTURE YOUR **CLIENTS.**

# WELCOME

WE'RE GLAD YOU'RE HERE.

WE BELIEVE IN **GETTING TO KNOW OUR CLIENTS** AND WANT TO SHARE A FEW THINGS ABOUT **WHO WE ARE** AND WHAT WE DO.



## MEET LANDON DAY

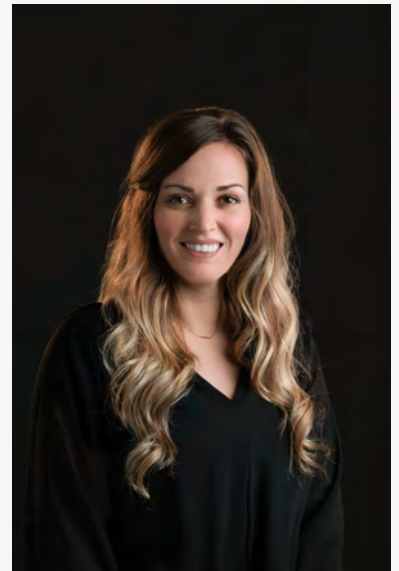
CHRISTIAN. HUSBAND. DAD. MASTER PHOTOGRAPHER.  
LEADER OF THE DAYDREAM TEAM.

Landon is not just some guy with a camera that takes cute pictures on the weekend. He has a Bachelor's degree in Art from Hardin Simmons University, is a Certified Professional Photographer, received his Photographic Craftsman Degree in 2016, and his Master Photographer Degree in 2019. Landon is a sought-after speaker and mentor in the photographic industry, educating and training at conventions and workshops all across the United States and internationally..

## MEET KATHARINE GANN

BELIEVER. EDUCATOR. LEARNER. WORLD TRAVELER.  
CERTIFIED PROFESSIONAL PHOTOGRAPHER.

Katharine is an Alabama native who began her career in Education and Early Childhood Development, but quickly fell in love with life behind the lens. Her passion for photography quickly grew from a hobby to a part time and now a full time career. Not only does she believe that photography is the perfect mix of art and science, she thrives on building relationships and preserving the milestones and celebrations of every client.



## OUR VISION FOR YOUR SESSION:

We are in the business of designing **stellar client experiences** with **world-class images**. We are committed to providing a **fantastic session** to every client we serve, and firmly believe that everything that leaves our studio should be **high quality portraiture** to build the **success** of your business.



## BRANDING SESSION INVESTMENT

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### **SIMPLE SESSION**

**(Best for Individuals)**

30 Minutes

1-2 Outfits

1 Location

(From our set location list)

Up to 10 Digitals Included

**WEEKDAYS ONLY (Mon-Thurs)**

**\$500**

### **STANDARD SESSION**

**(Best for Teams)**

60 Minutes

1-3 Outfits

Studio and/or 1 Additional Location

Up to 30 Digitals Included

**WEEKDAY (Mon-Thurs): \$1000**

**WEEKEND (Fri-Sat): \$1200**

Your branding session is designed to capture you at your best - we will work together to create art and tell the story of your brand that's uniquely yours.

Additional digital images can be added on following your session. Digital image add ons begin at \$75.



**DAYDREAM**  
PHOTOGRAPHY



# THE PROCESS - BRANDING SESSIONS

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## 1 - INQUIRY

Let's chat! Reach out and let us know what you're looking for in your session. We will be in touch shortly to book your session.

## 2 - BOOKING

Once you've selected a session, your session fee payment will reserve your date and time.

## 3 - PLANNING

We will be in touch to design a session that's uniquely yours, from outfits to locations.



## 4 - SESSION

Time for the fun! We will walk you through posing and make you feel comfortable while we capture the best things about you.

## 5 - ORDERING

Following your session, you will receive an online gallery of proofs from which you can select your digital downloads and purchase printed images.

## 6 - DELIVERY

After placing your order, your digital images will be sent to you through a download link, or you can access them through the gallery.



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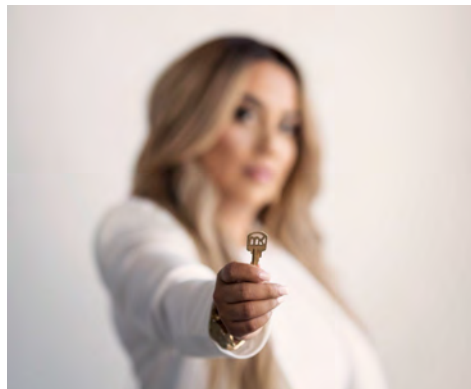
## BRANDING SESSION FAQs

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Below is a list of questions we're commonly asked about our branding sessions:

- **How early should I book my session?** The earlier you schedule, the more availability we will have! Typically 3 weeks in advance is enough., however, our busiest seasons are fall and spring. From March-May and September-November, you may want to schedule as much as 6 weeks in advance. If you have deadlines for yearbooks, programs, clubs, etc., be sure to let us know when we set up your session!
- **Where will my session be?** This is up to you! We have a great list of locations in the Dallas-Fort Worth area that we love to shoot at, but of course this may need to be somewhere specific based on your industry. We are always open to coming to your business location. We also have a studio at 118 N Main St in Downtown Mansfield if you're looking for an indoor location.
- **What should I wear?** We're glad you asked! We have a styling guide that we're happy to send over to help you make outfit choices. Just let us know at booking that you'd like a copy and we'll send it over!
- **What else should I bring?** It's always nice to bring a drink in the summer or a jacket in the winter, especially when shooting outdoors. If you're planning to wear heels, you may want to wear or bring flats to walk to and from the place we're shooting. If we're incorporating items that showcase your personality, such as instruments, sports equipment, or equipment/tools from your job, etc., make sure to have those with you as well!
- **How early should I arrive to my session?** We suggest arriving about 10-15 minutes early in order to make final adjustments to hair, makeup, outfits, etc.
- **How long until I get to see my photos?** We do our best to deliver your images quickly, typically in 1-2 weeks.
- **How many photos will I have to choose from?** Our standard branding session typically includes no less than 20-30 images in your final gallery, so that you have plenty of choices when ordering!
- **Can I purchase additional digitals?** Yes! Additional digital files can be purchased individually or in sets.
- **How long does my print order take to arrive?** We use a professional printing lab off site from our studio. Because of this, allow 2-3 weeks for your order to arrive. We promise the quality is worth the wait!

Still wondering about something we didn't cover?  
Reach out and let us know! We're happy to help.



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**CONNECT** WITH US

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