

KYLE HUGGINS

DESIGNER | PHOTOGRAPHER

KYLEHUGGINS.COM/DESIGN-PORTFOLIO

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HELLO,

I am a Photographer & Graphic Designer who is currently based in Central Pennsylvania. I have, throughout my career, worked in design firms as an in-house designer/photographer and freelancing for industries ranging from wine to manufacturing. I am experienced in both print and digital media. I also dabble with video and audio. Outside of work I can often be found hanging out with my dog Zack, performing theater, fishing or sharing some good food and drinks with friends and family.

SKILLS AT GLANCE



WORK EXPERIENCE

● SEPT. 2020 - PRESENT

Video Technology Coordinator

New Covenant United Church of Christ, Williamsport, Pennsylvania
Creating and running weekly worship presentations and audio visual controls. Specifically implementing video elements into presentations. Overseeing the purchase and implementation of video equipment for streaming live services. Assisting church staff with utilizing various technology in worship services.

● MARCH 2018 - PRESENT

Graphic Designer | Photographer

Hilsher Graphics, South Williamsport, Pennsylvania
Working with clients ranging from small mom & pop shops to large corporate entities, including Procter & Gamble, on design projects ranging from branding and layout to illustration and photo editing. Many times working on 10+ projects simultaneously.

● JAN. 2011 - OCT. 2017

Art Direction | Graphic Designer | Photographer

HindlePower Inc., Easton, Pennsylvania
Successfully planned and executed graphic design and visual marketing projects from concept to completion. Working directly with the Marketing, Sales and Engineering departments to conceive design ideas that promoted the brand and successfully presented the manufactured products to the industry. Responsibilities included creating printed marketing collateral, overseeing and managing brand standards, photographing all products, photographically documenting company culture and capturing employee portraits, filming and editing video for product 'how to' and promotional videos, creating Power Point presentations for sales department and bi-weekly staff meetings. Other responsibilities include directing external marketing firms to comply with brand standards.

● JUN. 2008 - JAN. 2011

Graphic Designer | Photographer

Glover Hill Vineyards & Winery, Breinigsville, Pennsylvania
Translated all subject matter into thoughtful and well executed designs for promotional materials, point of sale marketing materials, front end web graphics. Managed and executed private wine labeling programs and website maintenance. Worked towards establishing new design aesthetics for the brand that were based around intriguing and creative photography. Helped to implement company's first Social Media page.

EDUCATION

● 2008

B.A. Studio Art Indiana University of Pennsylvania

● 2004

South Williamsport Junior Senior High School

DESIGN TOOLS

