

PRIVATE CLIENT PROGRAM

Great Photo Coverage- Free Low Res Downloads- 50% Print Discount

Pricing:

| Commitment made and signed | Prior to Jan 1 st 2019 | Post Jan 1 st 2019 |
|-------------------------------|-----------------------------------|-------------------------------|
| WEF Private Client service | \$5,000 | \$6,000 |
| 1 year Private Client service | \$10,000 | \$12,000 |

We also offer a weekly rate of \$500 during WEF

Throughout the year we offer a Private Client Program to a limited number of exhibitors who are serious about their horses and their memories. As we do for our Book Clients, we are offering a plan that will assure you of great photo coverage without the creation of a book as the end product.

Private Client's photos will be posted on our website in their own private gallery. Galleries are updated often allowing our Private Clients the luxury of downloading their free low res photos instantly to share with friends, family and on social media. In addition to competition coverage, our Private Clients will get candid photos around the ring of their horses, friends and family. Private Clients will also enjoy the benefit of a 50% discount from our standard price list on enlargements.

If a Private Client would like a book designed after their contract period, the design fee is \$3,500 for a short term book and \$5,500 for a yearlong book design.

This arrangement is based on no more than 2 riders (client and their trainer) with no more than 5 horses. Additional riders/horses can be included for an additional fee.

Thank you for your interest,
Please contact James with any additional questions.

561-309-4342 - ponypix@mac.com

www.thebookllc.com

PERSONALIZED GIFT CERTIFICATES ARE AVAILABLE