

DIRECTOR – VISUAL CONTENT

- UPPA award-winning, classically trained photographer with a creative eye, strong technical aptitude, and outstanding business acumen. Consistent history of elevating branding through compelling photographic and video content.
- Led the transformation of the Citadel's photography function to a highly sustainable department providing best-in-class media services and accelerating the college's internal and external branding across platforms.
- Proven ability to build creative vision, manage shoots, conceptualize ideas, manage content, and develop staff.

SKILLS: Digital Photography | Videography | Photojournalism | Lighting | Art Direction | Editing | Print Media | Online Publications | Production | Project Management | Budgeting | P&L Management | Social Media | Digital Assets | Adobe Photoshop | Lightroom | Final Cut Pro HD | Avid | Premiere | Soundtrack | Live Type | Libris By Photoshelter | Photo Mechanic | TCMS Blox Asset Management | MediaBin Asset Manager

EQUIPMENT: Cameras – Canon, Nikon & Sony | Video Cameras – Canon, Sony & Panasonic

PROFESSIONAL EXPERIENCE & SELECTED ACCOMPLISHMENTS

THE CITADEL, THE MILITARY COLLEGE OF SOUTH CAROLINA: Charleston, SC

2017–Present

University Photographer

Direct the creative photographic vision for a top-tier public college, promoting messaging and branding through compelling visual content. Provide end-to-end leadership on the full spectrum of creative, production, and business operations, with responsibility for the development and delivery of high-quality photographic and video content for marketing, communications, events, sports, and portraits, for use on print, digital, and out-of-home platforms. Manage the department strategy, P&L, studio, digital asset management platforms, junior staff intern, graduate assistant and media requests.

- **Strengthened the Citadel's brand equity.** Redefined the photographic vision, building a new, upgraded library of 28K+ best-in-class images featured in national campaigns and programs across platforms.
- **Transformed image management.** Led analysis for Libris By Photoshelter platform, automated workflows with Flow by Photolynx, directed content migration and cataloguing, and led internal change management and customer training.
- **Improved department sustainability.** Created projected revenue streams by insourcing photography services influenced investment in studio and equipment, and partnered across college to build unified brand standards.
- **Recognized with multiple prestigious UPPA awards.** Awarded 1st Place in Print Competition for Personal Vision and 4th Place for Features and Illustrations at the Annual Symposium, and several monthly contests.
- **Program managed complex photographic portrait shoots for all 2,700 Citadel students.**
- **Created cover photograph for John Warley's "Standing Forever, Yielding Never,"** a hardcover history of the Citadel.
- **Became a strategic partner to school leadership and core component of the Citadel's communications mission.**

THE VILLAGES DAILY SUN (THE VILLAGES MEDIA GROUP): The Villages, FL

2016–2017

Senior Staff Photographer

Produced and edited visual content for major community newspaper with daily circulation of up to 120K, and corresponding web site, assisting reporters through visual storytelling. Conceptualized and managed photographic and video assignments documenting news, sports, and entertainment, and oversaw long-term photojournalistic and creative projects and special sections. Posed and arranged subjects, managing lighting, setting, conditions, and art direction for portraits, buildings, and other subjects. Organized, archived, and managed digital assets.

- **Streamlined digital asset management architecture,** improving retrieval via creation of archival data structure and tagging protocols. Led transition to a unified storage base.
- **Named 2016 Society for News Design Award for Photography winner** for a 2016 high school football special section. Managed art direction, logistics, and all photography.
- **Developed staff photographers** via training on photographic technique, story development, and workflow SOPs.
- **Increased online readership by pioneering video journalism, with new content on website and on social media.**

QUAD-CITY TIMES (A LEE ENTERPRISES NEWSPAPER): Davenport, IA
Staff Photojournalist

2005-2016

After joining organization as part-time staff photojournalist, transitioned to full-time in 2014, with increased responsibility for covering and managing variety of subjects and assignments, including news, sports, portraits, court hearings, and other visual features for the newspaper's print and web platforms. Independently developed photographic subjects via "feature hunting."

- **Recipient of multiple prestigious awards for excellence in photography.**
- **Managed 4-person photography department as backup coverage for Photo Editor.** Ran department meetings; delegated assignments; and selected, edited, and positioned photographs.
- **Assigned to cover major out-of-town sporting events,** including Big Ten Football Championship Game in Indianapolis, University of Iowa football games, and others high profile collegiate games.
- **Spearheaded department modernization of photographic equipment and infrastructure,** influencing publication executives on phased multi-year financial investment on bodies, lenses, and technology.
- **Broke record to date for most tweet impressions to date for a photo story receiving 190K+ tweets,** for "The Black and the Brave," a profile of WWE wrestler Seth Rollins published both online and in print.

FREELANCE & OTHER EXPERIENCE

BREMS PHOTOGRAPHIC SERVICES: The Villages, FL & Davenport, IA
Principal | Freelance Photographer | Videographer

2004-2017

- **Provided local and regional coverage for local, national, and international news outlets** on diverse subjects including college and professional sports, events, politics, and other topics.
- **Managed photography and editing for corporate clients** including Hy-Vee, John Deere, UFC Magazine, and Tapout.
- **Photographed major sporting events for Sports Illustrated, including on-field shoots of Big Ten athletics.**
- **Covered the Iowa Presidential Caucuses on behalf of major news outlets.**
- **Media Clients:** Washington Post, LA Times, Detroit Free Press, Charlotte Observer, Seattle Post-Intelligencer, MSNBC, ABC News, CBS, CNN, and Fox News.

DEERE & COMPANY: Moline, IL

2010-2011

Digital Imaging Technician, John Deere Photo Studio

ADDITIONAL EXPERIENCE: Seasonal/part time assignments including wedding photography with River Cities Photography (Moline, IL) and retouching and editing work at Nordstrom (Cedar Rapids, IA) for merchandise on the e-commerce website.

HONORS & AWARDS

2018 UNIVERSITY PHOTOGRAPHERS' ASSOCIATION OF AMERICA: Awards for Personal Vision & Features & Illustrations

2016 SOCIETY FOR NEWS DESIGN: Award for Photography

2015 IOWA NEWSPAPER AWARDS (INPA): 1st Place, Sports Photography (Big Ten Championship Game photo)

2015 ASSOCIATED PRESS MEDIA EDITORS: 1st Place, Sports Photography (Big Ten Championship Game photo)

2015 ASSOCIATED PRESS MEDIA EDITORS: 1st Place, Features (Hot Air Balloon feature photo)

2014 IOWA ASSOCIATED PRESS MEDIA EDITORS: 2nd Place, Features (Water Park feature photo)

2007 WEST VIRGINIA PRESS ASSOCIATION: Photographer of the Year

EDUCATION, TRAINING & MEMBERSHIP

THE BROOKS INSTITUTE: Associate of Arts Degree in Visual Journalism

GANNETT NEWSPAPERS & SHAW MEDIA: Multimedia Video Boot Camps

UPAA - UNIVERSITY PHOTOGRAPHERS' ASSOCIATION OF AMERICA: Active Member