

ROYSE CITY ISD EDUCATION FOUNDATION



2019 ANNUAL REPORT



KIM CRUMRINE

Executive Director
Royse City ISD
Education Foundation

Directors, Donors & Community,

This year marks our 10th anniversary! Looking back at the past decade, I am awestruck at the generosity and sense of community shown through the Royse City ISD Education Foundation.

Through the hard work of our directors over the years, more than **\$885,272.79** has been given back to our schools, classrooms, teachers and students.

Our school district and communities are growing exponentially. Time and time again, we hear from new residents that the quality of teachers is a top reason they choose to become a Bulldog Family.

It is our hope that the work we do to support innovation, hard work and success fuels those passionate educators who we know pour so much into our children.

We hope this report will capture the success and joyous achievements that we have seen throughout the years. Thank you donors for making it possible!

Kim Crumrine

OUR WORK



GET TO KNOW US & HISTORY



FINANCIALS



SPONSORS & PARTNERS



GRANTS & SUPPORT PROGRAMS



DONOR SPOTLIGHT



2019 TOP DOG STUDENTS



BOARD OF DIRECTORS



GET TO KNOW US

WHAT IS THE EDUCATION FOUNDATION?

A non-profit 501(c)(3) organization that raises money to enrich the education provided in RCISD. A group of volunteer directors work each year to raise funds for programs that stand to enhance the school experience for students and staff. Since 2009, more than \$500,000 has been granted to Royse City ISD for innovative classroom projects.

WHERE DO THE FUNDS GO?

The funds we raise go directly to classroom grants as well as towards teacher and student recognition programs. The Top Dog Spectacular is held each year to honor some of the top seniors at RCHS. In addition, the Foundation provides awards for various employees of the year each May.

HOW CAN YOU GET INVOLVED?

The Foundation is always looking for new directors to help us reach our goals. As a group, we meet once per month. You will get to see how these hard earned dollars are positively impacting the 6,200 plus students served each day in Royse City ISD. To donate, or learn more, visit www.rcisdef.com.

our history

In 2009, Mrs. Jo Nell Melody and then Superintendent Randy Hancock embarked on a mission to enhance public education above and beyond traditional means. The Royse City ISD Education Foundation was formed and has flourished into the go-to source of funds for our most innovative educators and programs.

For the next 10 years, a selfless group of volunteer directors generated and distributed more than \$885,000 to teachers, students and campuses for innovative programming.

In our inaugural year, 16 grants for a total \$29,424 were awarded. That number climbed to more than \$49,000 by 2019.

This growth is contributed to the dedicated directors who formed outstanding relationships with generous donors throughout our community and region.

RACHEL FORBUS MEMORIAL GRANT
Rock Climbing Wall
Fort Elementary 2018





FINANCIALS

2019 REVENUE

Events & Sponsorships	\$64,267.00
Annual Campaign	\$44,331.14
Board Development Grant	\$4,000.00
RCISD Staff Giving	\$51,738.10
Special Giving	\$590.00
Dog Pen Grant	\$10,000.00
Alumni Association	\$520.00
Investments Earnings	\$4,831.84
TOTAL INCOME	\$179,918.08

2019 BALANCE SHEET

Funds in Checking & Savings	\$55,936.24
Pledges Receivable	\$65,200.90
Designated Endowment Fund	\$76,466.68
Endowment Fund Investments	\$80,943.61
TOTAL CURRENT ASSETS	\$278,547.43
Liabilities	\$0.00

2019 ADMINISTRATIVE EXPENSES

General Costs	\$6,579.76
One-Time Board Development	\$7,597.49
Advertisings & Promotional	\$5,799.32
Insurance	\$856.00
TOTAL EXPENSES	\$20,832.57

2019 funds awarded

Innovative Grants	\$49,628.80
Dyslexia Grants	\$7,535.32
Destination Imagination	\$5,000.00
Robotics	\$5,000.00
District Tech Initiatives	\$12,000.00
First Year Teacher Grants	\$1,600.00
Staff/Teacher of Year Awards	\$2,765.20
Designated Scholarship Awards	\$4,000.00
Top Dog Spectacular	\$12,129.66
Art Auction Proceeds to Campuses	\$2,905.00
Partnership Dinner	\$26,754.39
TOTAL GRANTS/EXPENSES	\$129,308.37

The Royse City ISD Education Foundation Board of Directors has pledged to be good stewards of your money. We work diligently to limit administrative costs and to allocate funds to the intended charitable purposes.

The Foundation's fiscal year, for tax purpose, is from January 1 through December 31. The Foundation is supported solely by charitable donations from other foundations, corporations, local businesses and individuals. All gifts are tax deductible as allowed by law.



thank you sponsors & partners

DISTINGUISHED PARTNER

Royse City ISD Staff

PLATINUM PARTNER

Ace Decor & Finishes

J.D. & Kim Crumrine, 🐾

Crossroads Technical Solutions, LLC

Northstar Builders Group

VLK Architects, Inc.

DIAMOND PARTNER

Toyota of Rockwall 🎁

TOP DOG EVENT SPONSOR

Ace Decor & Finishes 🐾

Broadnax Promo 🐾

SILVER PARTNER

City of Royse City 🐾

Farmers Electric Cooperative 🐾

Guaranty Bank & Trust 🐾

Housewarmers - Mary Johnson 🎁

IWC Texas

Texas Pioneer Foundation

Wal-Mart Supercenter

BRONZE PARTNERS

Allison Wylie

American National Bank 🐾

Artisan Masonry, Inc. 🐾

Baylor Scott & White Medical Centre LP

Bill Forbus

Don & Jenny Palmer

Hilltop Securities, Inc.

JKC Concrete, Inc.

Kari Hollifield Coldwell Bankers APEX 🐾

Kevin & Shannon Worthy 🐾

LaRue Chic Boutique 🐾 🎁

Linebarger, Goggan, Blair & Sampson, LLP

Nichole & Ray Hahn 🐾

Richard Reedy

RGHS Class of 1970

Scott & Amberly Muckensturm 🐾

Sanitation Solutions RC Partnership

Scott Elementary

SSC - Services for Education

Vickie Daniels & Ashlee Wilburn

Whataburger Royse City 🎁

BENEFACTOR

Anchored Bliss 🐾

Byron & Adi Bryant 🐾

City of Fate 🐾

Commissioner David & Shirley Magness 🐾

David Billings

Dallas Regional Medical Services

Ebby Halliday, Inc.

Eddie Boudreaux

Emily Hays

Elementary Schoolmate, Inc.

Jerrell Baley

Jim & Jo Nell Melody 🐾

Military Plumbing, LLC 🐾

Keith Clinard

Lee Loveless

Mayor Keith Short - McLendon Chisolm

Mike & Amber Medlin

Miss May Vernon Elementary PTO

RBC Capital Markets - Matt Boles

Rose Antony

Royse City High School

Russell & Jessica Ratterree 🐾

Ruth Cherry Intermediate

W.R. Fort Elementary

Walsh Gallegos Trevino Russo & Kyle P.C. 🐾

FOUNDATION FRIENDS

Amazon Smile Foundation

Anita Scott PTO

Ana Shew

Angela Homan

Arboledas Mexican Grille RC 🐾

AT&T Foundation Corporate

Balfour Scholastic - Don Barker

Brad & Cindi Jobe 🐾

Brandy L. Johnson

Cheryl Froehling

Clay Ellis

Crystal Harrelson

Crystal Holm

David & Cathleen Petroff

David & Lyndie Pokorny

Davis Elementary

Davis Elementary PTO

Doyle H. & Paula Walker

Greg & Lisa Pogue

Harry H Herndon Intermediate

Harry H Herndon PTO

Hennington School Services 🐾

Mayor Janet Nichol - Royse City

Jeffery Webb

Joe's Meat Market-RC

Katie Matthews

Julia Robinson

Kenneth & Sheila Whitney

Kenny Kaye Hudson

Kent & Michelle Dusek 🐾

Kim Crumrine

Kimberly Lewis

Lakeshore Dental 🐾

Lewis Family Farms - Rich & Tammy 🐾

Lisa Cook

Miss May Vernon Elementary

Natasha Wallace

Network for Good

Ouida Baley Middle School PTO

Piper Jaffrey - Rick Reedy

Pete & Dr. Rhonda Black

Rachel Camp

Richard & Cynthia Pense

Royse City Lions Club 🐾

Royse City Rotary Foundation 🐾

Shenaniganz - Rockwall 🎁

Shepherd Place Homes, Inc. DBA

Robbie Hale Homes

Sherri Duggan

Southern Eye Care 🐾

The Bryson Group

Your Cause, LLC

Yvette Woltman



Top Dog Supporter



Gift-In-Kind Donor



2019 grants



I'M HUNGRY FOR A BOOK

Reading Grant
Miss May Vernon Elementary
\$4,998.00

CAPTURING MINDS WITH BOOK BUDDIES

Reading Grant
W.R. Fort Elementary
\$1,880.00

LET THEIR VOICES BE HEARD

Technology Grant
Harry H Herndon Intermediate
\$968.84

QBALL FOR QUESTIONING

Technology Grant
Royse City High School
\$1,200.00

PLAY-ON-NEON

Hands-on-Learning Grant
W.R. Fort Elementary
\$327.11

PHYSICS (FIELD) OF DREAMS

STEM Grant
Royse City High School
\$4,888.01

MERGE CUBE

Technology Grant
W.R. Fort Elementary
\$2,253.56

ROCK CLIMBING WALL

PE Grant
Davis Elementary
\$3,293.0

UNIQUELY UKULELE

Fine Arts Grant
Ruth Cherry Intermediate
\$2,988.64

THE WONDROUS WACKY TO WISER WIGGLE WALK

Sensory Grant
Davis Elementary
\$1,500.00



ALL ABOARD: FULL STEAM AHEAD!

STEAM Grant
Miss May Vernon Elementary
\$1,522.42

WE LIKE TO MOVE IT, MOVE IT!

Sensory Grant
W.R. Fort Elementary
\$1,500.00

SOAR: NEAR SPACE FLIGHT

STEM Grant
Royse City High School
\$3,571.51

DRONES:

STEM Grant
Royse City High School
\$4,068.54



JO NELL MELLODY GRANT BULLDOG FACTORY

CTE Grant
Royse City High School
\$5,000

BONES, MATH, BASKETBALL

PE Grant
Anita Scott Elementary
\$769.12

LET THERE BE LIGHT

Fine Arts Grant
Royse City High School
\$1,999.00

SUSPENSION TRAINING

PE Grant
W.R. Fort Elementary
\$907.52

LEADING THE WAY TO MENTAL WELLNESS

Mental Health Grant
Royse City High School
\$2,730.52

ENTREPRENEURS FOR LIFE

Life Skills Grant
Royse City High School
\$3,263.01



donor spotlight



To celebrate 10 years of generosity and friendship, we set out to award one extraordinary \$10,000 grant. In the non-profit world, every big idea is only made possible through generous donors with a shared passion for a common mission. VLK Architects is certainly that!

Without hesitation, VLK donated the funds for the DOG PEN. This Shark Tank inspired competition allowed for educators across the district to apply. Written applications were narrowed to three innovative ideas. The DOG PEN judges heard their live pitch and quizzed each finalist on the projected impact of their idea.



VLK | ARCHITECTS

DOG PEN
\$10,000 GRANT

DOG PEN JUDGES

Jo Duran, VLK Architects
Dr. Yanari Oliveras-Ortiz, UT Tyler
Dalane Bouillion, VLK Architects
Dana Grieb, Curriculum Expert
Russell Ratterree, Foundation Director
Kari Hollifield, Foundation President
Jo Nell Mellody, Foundation Founder

WINNER! BULLDOG BITES FOOD TRUCK

Submitted by the RCHS Career & Technical Education Department. With the \$10,000 grant, a donated school bus will transform into a student-operated food truck business. Picture our community walking up to a food truck built and run by our very own students. Students will gain real world experience in all aspects of this project. They will gain actual experience in culinary, hospitality, business, budgeting, health services, education, ag mechanics, audio visual, graphic design, interior design and fashion.



top dog students

The Education Foundation hosts the Annual Top Dog Spectacular to honor graduating seniors from Roysse City High School. Students are nominated to receive this honor for their academics, leadership roles, involvement and contributions to their school and community. Each Top Dog selects one educator who impacted them throughout the years. Together they are treated to a special banquet.



TOP DOGS 2019

Cade Baridon	Wendy Baridon
Haley Butler	Lee Kuyrkendall
Jacy Cartmill	Jessica Watkins
Dylan Caviness	Sheila Cernosek
Rachel Coday	Rebecca Allen
Chloe Connors	Sandi Walker
Thatcher Davis	Jim Waters
Allison Edgar	Debi Wood
Karen Geosits	Jill Jeffrey
Maci Hough	Emily Hays
Morgan Jordan	Cody Holt
Vilma Ledferd	Christie Watts
Richard Trey Lewis III	Brody Ross
Jordan McCain	Jason Webb
Chloe Neargarder	Kathleen Krumnow
Brendan O'Connor	Hayleigh Pratt
Karina Revilla	Ericka Ledferd
July Ringle	Angela Rouse
Justin Thompson	Wendy Hallmark
Tanner Townsend	Sterling Beck
Jose Perez Vela	Ashley Jones
Ellie Weir	Leah Voht
LaDarius White	Kat Elliot
Catherin Zebendon	Megan Hammer



BOARD OF DIRECTORS

Our dedicated directors are volunteers who work tirelessly to support the education provided across Roysce City ISD. The board, comprised of parents, community members and local business owners, meets monthly to discuss finances and the fundraising efforts of the organization. The group is divided into teams like finance, membership recruitment and public relations.



2019 EXECUTIVE BOARD

- KARI HOLLIFIELD, PRESIDENT
- JEFF HAYS, VP ADMINISTRATION
- KENDRA WALKER, VP FUNDRAISING
- KEVIN WORTHY, SECRETARY
- SCOTT MUCKENSTURM, SCHOOL BOARD
- LEE LOVELESS, TREASURER
- ADI BRYANT, DIRECTOR AT LARGE
- KIM CRUMRINE, EXECUTIVE DIRECTOR
- SHEILA WHITNEY, ADMIN

2019 BOARD OF DIRECTORS

- ASHLEE BURKE
- MICHELLE CARTER
- BOBBY GLADU
- NICHOLE HAHN
- CINDI JOBE
- SHIRLEY MAGNESS
- CANDACE MIDDLETON
- JANET NICHOL
- DAWN PEOPLES
- CHASE RANDOLPH
- RUSSELL RATTERREE
- JUSTIN WEISS
- LIANA WHITTEN

founding donors

FOUNDING DISTINGUISHED PARTNERS

\$25,000 or more

Royse City ISD Employees
Cam Murray Memorial Scholarship
Gallagher Construction

FOUNDING PLATINUM PARTNER

\$15,000 or more

Allison Cherry Memorial Scholarship

FOUNDING GOLD PARTNERS

\$5,000 or more

Ben & Ruth Cherry
Claycomb Associates
Occasions at Stone River, GIK

FOUNDING SILVER PARTNERS

\$2,500 or more

American National Bank
Karan & Bob Clements
Jim & Jo Nell Mellody
SEO Corporation, Gift in Kind
Texas Leadership Bank
Wal-Mart - Rockwall
Peggy Wesberry -
In Memory of Inez Wesberry

FOUNDING BRONZE PARTNERS

\$1,000 or more

Anonymous—In Honor of
Ruth Cherry
Glenda Cross Smith &
Lucille Cross Bell
Pete Black & Dr. Rhonda Phillips-Black
of Country Friends Veterinary Clinic
Bill & Mary Ellis
Ellis Special Trust—Bill Ellis & Nancy Ervin
In Memory of Ruth E. Ellis
Gary & Anna Evers
Farmers Electric Cooperative
Clarence & Vickie Flinn
Bill & Deniese Fort — In Honor of
Ann Marie Sullivan & Robert Fort
Johnny & Sandra Gibbs
Congressman Ralph Hall
Randy & Mary Alice Hancock
Kari Hargrave—State Farm
Robert & Cecilia Hawk
Kean Financial Services - Noel Family
Larry & Lynn Lott
David & Shirley Magness

FOUNDING BRONZE PARTNERS

Mr. Scott Muckensturm & Family
Don & Jenny Palmer
Stan & Marcia Pinkham
Presbyterian Hospital Rockwall
Charles Rhodes
R.C. Athletic Booster Club
Royse City Dental—
Dr. & Mrs. Michael Pincus
Royse City ISD PTOs
Armenia Smith
Steven & Caren Skipworth
Southwest Securities
Connie & Mike Taylor
Glenda Sue Thompson -
In memory of CJ (Son) &
Opal Thompson

FOUNDING BENEFACTOR

\$500 or more

Lucille Atkins
Jimmy & Cheryl Butler
Larry & Vicki Coker
Mark Dietz
Paul & Fraya Fisk
Jeff & Emily Hays
Robert & Subrena Hurd
Tom & Nancy Kiem
In Memory of Joe Evans

Lake Pointe Medical Center
Richard & Tammie Lewis,
In Honor of Trey & Chloe
David & Lyndie Porkorny
of the Pokorny Family Foundation

FOUNDING FRIEND

\$250 or More

Brad Abel
Dale & Deborah Akin
Rose Antony
Michael & Dana Baley
Adam Bateman
Dan & Barbara Bateman
Teresa Brennan
Shanna & John Brown
Byron & Charlotte Buchanan
Catherine Bundy
Carol Campbell
Charlie & Debbie Carroll
Keith Clinard
Jere Craighead
Mark & Danette Dodson
Eric & Monica Fort,
on behalf of Jewellen & Emaure
Gary & Tonya Gilliland
Connie & Shirley Goodwin
Dawn Gramley
Nichole Hahn
Jolynn Harper
Angela Homan
Kenny Kaye Hudson
Pamela Johnson
Renee' Lehr
Greg & Oralia Lopez,
Luke, April, Seth & Rachel
Kelly Margot
Robert Middleton
Crystal Miller
Janine K. Mitchell
Lisa Morrow
Sara Moss, In Memory of Allison Cherry
Jason Nolan
Steve & Sharon Norris
Richard & Cynthia Pense
Greg & Lisa Pogue Family
Cary L. Scott
Mike & Sonia Sealock
DB Sells
Brittany Shearer
Daryle & Kathy Smith
Polly Stelzel
Royce & Sherry Swiney
Courtney Swisher-Banks
Doyle & Paula Walker
Jeff Webb
Vonita White
Kenneth & Sheila Whitney

through the years



\$885,272.79 AWARDED



INNOVATIVE CLASSROOM GRANTS

\$642,510.67

DISTRICT INITIATIVES

\$80,737.07

SPECIAL PROGRAMS

\$45,534.36

SCHOLARSHIPS

\$34,000

1ST YEAR TEACHER GRANTS

\$16,079.64

TEACHER/STAFF OF THE YEAR

\$66,411.05





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@RCISDFFOUNDATION